

## Tradition For Memorial Day

Memorial Day began in the 19th century as "Decoration Day," when citizens were encouraged to decorate the graves of soldiers who'd died in the Civil War. After World War I, Decoration Day expanded to include ceremonies honoring the dead in all of America's wars.

Decoration Day officially became Memorial Day in 1967.

Wearing poppies is a popular Memorial Day tradition. The custom is generally credited to Moina Michael, a former teacher at the University of Georgia, who was working for the YMCA Overseas War Secretaries at the end of World War I.

She was inspired by reading the poem "In Flanders Fields," by Canadian poet and doctor John McCrae. The poem's opening lines read:

In Flanders Fields, the poppies blow  
Between the crosses, row on row . . .

During the Overseas War Secretaries' annual conference held in New York City in 1918, shortly before the signing of the armistice that ended the war, grateful delegates gave Michael \$10 in recognition of her help with the conference. She spent the money on 25 red silk poppies to hand out to participants (or she may have used the money on materials to make the poppies herself).

The poppy became a national symbol of remembrance, and two years later the American Legion adopted it at its own conference.

Poppies have symbolized the day ever since.



## Mother's Day Has A History Of Love

The second Sunday in May was officially proclaimed "Mother's Day" by President Woodrow Wilson in 1914, but it had a long history before then.

In the United States, Anna Reeves Jarvis organized Mother's Work Day in the 19th century. Her goal was to heighten awareness of local sanitation issues in her home state of West Virginia. Julia Ward Howe, author of the lyrics to "The Battle Hymn of the Republic," promoted a "Mother's Day for Peace" in 1872.

In 1908, Anna Marie Jarvis (daughter of Anna Reeves Jarvis) organized a celebration of motherhood at her church in Grafton, West Virginia; more than 400 children and their mothers participated. After that, Jarvis proposed a national day of recognition for mothers. West Virginia recognized Mother's Day first, in 1912.

Today Mother's Day is a big business. Greeting cards, flowers, perfume, jewelry, and dining out are all a big part of how we express appreciation to the women who raised us.

## Quotes

"The heart of a mother is a deep abyss at the bottom of which you will always find forgiveness."

- Honoré de Balzac

"A mother's arms are made of tenderness, and children sleep soundly in them."

- Victor Hugo

## Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to give us a call at

**801-595-8724 email us at**

**mike@mikepalmerautomotive.com or visit our Website**

**www.mikepalmerautomotive.com.**

## May Events

- May 1st Mother Goose Day
- May 5th National Hoagie Day
- May 9th National Teachers Day
- May 14th Mother's Day
- May 20th Armed Forces Day
- May 25th National Wine Day
- May 29th Memorial Day



Offer Expires 5/31/17

## Mother's Day Special!

You Will Receive A FREE \$20.00 Gift Certificate When You Have Any Service Or Repair Performed With Us During The Month Of May.



May not be combined with other offers - Must Present Coupon - Excludes Oil Changes

## Thank You! Thank You! Thank You!

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

### Why We Go To The Drive-Through Window

When you're on the go, restaurant drive-throughs offer convenience (if not exactly elegant dining). Cincinnati-based Frisch's, owners and franchiser of 120 Big Boy Restaurants, researched drive-through sales and came up with these facts:

**Lunch** is the most popular drive-through meal, with 56 percent of diners ordering lunch through the window, followed by dinner (27 percent) and breakfast (17 percent).

**Millennials** (one-third) prefer the drive-through so they don't have to interact with other people. Overall, the other main reason given for using the drive-through aside from speed or convenience was not wanting to park and walk inside (42 percent). About 39 percent of customers eat in their car, but 25 percent of them feel sloppy about doing it.

### Keep Your Teeth In Good Health

Diet and exercise are important to good health, but so is taking care of your teeth. Remember these tips from the American Dental Association to maintain good dental health:

- ★ **Toothbrush.** Use a brush with short bristles that's gentle on your gums. Replace your toothbrush when the bristles fray, or every four months, if not sooner. Store your brush standing up in open air, not lying down in a case.
- ★ **Timing.** Brush your teeth for two minutes at least twice a day. Wait 30 minutes or so after eating before you brush.
- ★ **Technique.** Hold the brush at a 45-degree angle to your gums. Brush gently back and forth, using short strokes. Remember, keep brushing for two minutes.

### Keep Your Home Safe To Prevent Injury

Your home might be your castle, but that doesn't mean you're necessarily safe there at all times. Follow this advice to protect yourself and your family from common household injuries, and even death:

- \* **Check your smoke detectors.** Fire kills more than 2,900 people and injures 16,000 each year. And most of the fires break out when people are asleep. Install a smoke detector on each floor and outside each bedroom; change batteries at least twice a year.
- \* **Buy carbon monoxide detectors.** Carbon monoxide is an odorless, colorless gas that can kill you or send you to the hospital. Most detectors cost between \$40 and \$170.
- \* **Invest in night-lights.** It may sound basic, but a simple nightlight could prevent you from tumbling down the stairs and breaking something.
- \* **Other tidbits include:** deadbolt locks, grab bars for the tub, rubber-suction bath mats, handrails on stairs, fire extinguishers, flashlights, a fire evacuation plan, and posting local emergency numbers on the refrigerator.



### Wanna Go For A Walk?

If you have a dog, you know that going for a walk is part of the routine. Researchers at Care.com investigated just how walkable America is for dogs and their owners based on several factors, including the average length of dog walks in each city as reported by dog walkers, the availability and quality of dog parks, and the city's human walking score. The five most walkable cities?

1. San Francisco
2. Portland, Oregon
3. Seattle
4. Tampa
5. Washington, D.C.

And the five least walkable cities, according to the survey:

1. Dallas
2. Milwaukee
3. Nashville
4. Charlotte
5. Jacksonville



## Moms Month Labor Savings

Expires 5/31/17 - Must Present Coupon  
Cannot be combined with other offers

0-\$50.00	Take 5% Off Labor
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\$151.00-\$200.00	Take 13% Off Labor
\$201.00 & Up	Take 15% Off Labor

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## Congratulations To Our Client Of The Month!

Every month, we choose a very special client of the month. It's our way of acknowledging our great clients and saying thanks to those that support our business with referrals and repeat business.

This month's Client of the Month is

**Trish Melander, Paul Cederlof,  
Will Usher.**



## Thanks For The Kind Words

They saved me a ton of money by being honest and straight forward about the repairs needed. I had a quote from another shop that was really high. Mike told me he guessed there was a good chance all the work suggested by the other shop was unnecessary. He was right. They were able to fix the part instead of replacing it.

- John Kanaly

## Texting At The Wheel Isn't Going Away

Texting while driving is a dangerous activity, but drivers do it anyway, sometimes with tragic results. The Auto Insurance Center surveyed 2,060 drivers about their in-car texting behaviors and found out what drives them to text at the wheel:

Pressure to quickly reply	26 percent
Making plans	19 percent
Not wanting to delay responding	17 percent
Needing directions	15 percent

Also reported: boredom, pressure to respond to a work-related issue, and loneliness.

What are they texting? When asked for their most recent vehicular texts, respondents' most common answers were:

- |   |  |
|---|--|
| <input type="radio"/> Running late        | <input type="radio"/> I'll call        |
| <input type="radio"/> Minutes late        | <input type="radio"/> Months ago       |
| <input type="radio"/> Send me the address | <input type="radio"/> Red light        |
| <input type="radio"/> Coming home         | <input type="radio"/> Stuck in traffic |
| <input type="radio"/> Heading home        | <input type="radio"/> Weeks ago        |

**STAY ALIVE!**  
don't TXT & drive

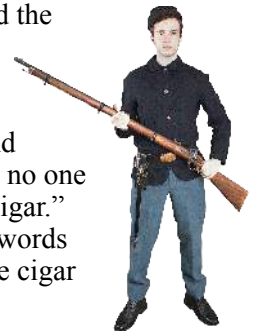
## Rules Apply To Everyone

During the Civil War, Ulysses S. Grant, commander of the Union forces, had to reprimand a guard who had deserted his post. "Orders must be strictly and promptly obeyed always," Grant told the young soldier.

A week later, the same soldier was told to guard a steamboat loaded with ammunition. His assignment: to make sure that nobody with a lighted pipe or cigar came near the boat. On the guard's first day at his new post, General Grant started walking toward the boat, puffing away on one of his famous cigars.

"Halt!" called the guard. "I have been taught to obey orders strictly and promptly, and my orders are to allow no one to approach this boat with a lighted cigar."

With a smile at hearing his own words repeated back to him, Grant threw the cigar in the river.



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## What's Inside?

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- & Much More!



## *What's The Answer?*



*What Are They Texting?*

*When Was Mother's Day Officially Proclaimed?*

*Why Do We Use The Drive-Through Window?*

*Where Are The Five Most Walkable Cities Located?*



*The Answers To These And  
Many More Questions Are Inside*

